



### Healthy Moms, Healthy Babies

Healthy Moms, Healthy Babies is on a mission to make sure mothers have the healthcare, support, and resources they need before, during, and after pregnancy. They do this by helping mothers:

- Apply for healthcare, childcare, SNAP, WIC, and more
- Explore advice on every stage of pregnancy & beyond
- Get breast pumps, cribs, diapers, gift cards, etc.
- Learn with mobile apps, videos, & newsletters
- Find treatment for substance use, depression, & more
- Find safety resources for women & children

Check out their site and learn how to share this resource here:

<https://healthymomsbabies.mo.gov/>

### Child Opportunity Index (COI) 3.0 launched in 2024.

The Child Opportunity Index (COI) measures and maps the quality of resources and conditions that affects children's healthy development in the neighborhoods where they live. The COI is a composite index of children's neighborhood opportunity that contains data for every neighborhood (census tract) in the United States from every year for 2012 through 2021. It is comprised of 44 indicators in three domains (education, health and environment, and social and economic) and 14 subdomains. The COI has been widely used to spark discussions on unequal access to opportunity and to spur policies, programs and actions that advance fairness and impartiality. Visit the site here to learn more and see what child opportunity looks like in your community: <https://www.diversitydatakids.org/child-opportunity-index>



### Fentanyl Case Review Subcommittee Report

The Missouri Department of Social Services (DSS) published a **report** from the Fentanyl Case Review Subcommittee in response to the alarming trends outlined in the **Child Fatality Review Program 2022 Annual Report**, which reported a **staggering 614% rise in fentanyl-related deaths among children in Missouri from 2021 to 2022.**

The Subcommittee recommended changes in the following fundamental areas, including:

- Children's Division investigation and safety protocols
- Behavioral Health referral and integration among system partners

- Use and expansion of substance use treatment programs across the state
- Accessibility of drug testing
- Effective public education, including Child Welfare practitioner training, on the dangers of fentanyl and appropriate response.

The Children's Trust Fund will continue to work with DSS and other partnering agencies involved in this review and its implementation to make the recommendations of this report a reality in Missouri. They urge everyone to read it. Learn more through the [\*\*DSS Media Release\*\*](#) and review the full report here: <https://dss.mo.gov/re/pdf/fentanyl-report-may-2024.pdf>



### **What is the MCH Publicity Statement and when do I need to use it?**

The MCH Publicity Statement is language that is used to give credit to the funding source (HRSA, Title V MCH Block Grant, and Missouri Department of Health and Senior Services).

The MCH Publicity Statement is updated annually to reflect the most current grant number and award amount. There is no minimum font size requirement; however, the statement must be included in its entirety with the exception of a radio PSA, for which the MCH Publicity Statement can be referenced by a direct URL link.

The MCH Publicity Statement must be used at these times:

- *Anytime a project or program is funded in part or in whole with Title V MCH Block Grant funds*
- *When issuing statements, press releases, requests for proposals, bid solicitations, and other Health Resources and Services Administration (HRSA) supported publications (including audiovisual items) and forums describing projects or programs funded in part or in whole with Title V MCH Block Grant funding, including websites. Examples of HRSA-supported publications include, but are not limited to: manuals, toolkits, resource guides, case studies, issue briefs, etc.*
- *Anytime you create something, such as a flyer, brochure, or other promotional item, using Title V MCH Block Grant funding, for staff time spent creating, for printing or publishing, etc.*
- *If you purchase educational or promotional items OR are adding messaging to an existing item with Title V MCH Block Grant funding.*
- *If you host or attend an event, such as having a booth at a health fair, and you are utilizing any Title V MCH Block Grant funding for staff time you should have the MCH Publicity Statement visible (It does not have to be grandiose and can be as simple as printing and displaying in a flyer holder or laminating and placing at your booth).*

Approval **MUST** be obtained from the MCH Services Program via an email to the MCH Services Program Manager **PRIOR** to the release or use of such items. If the MCH Services contract is invoiced for something that required the MCH Publicity Statement and it was not used OR it was used and prior

approval was not given, then that expenditure may not be approved for reimbursement. Please reach out and ask if you are unsure whether something needs the MCH Publicity Statement.



### Reminders

- July 2024 (FFY 2024) MCH Services Program Invoicing tool/DH-38 is due by August 15, 2024.
- Upcoming Conferences that may be of interest:
  - **Missouri Suicide Prevention Conference**  
Wednesday, July 24, 2024  
Cape Girardeau, MO  
<https://www.mospn.org/conference>
  - **Moving and Grooving: Early Childhood Physical Activity Conference**, featuring Diane H. Craft, Ph.D.  
Saturday, September 7, 2024, 9am-5pm  
Johnson County Arts and Heritage Center, Overland Park, KS  
<https://www.ecehub.org>
  - **2024 Missouri Behavioral Health Conference**  
**Save the Date**, Wednesday, September 11 and Thursday, September 12, 2024  
Branson Convention Center, Branson, MO  
<https://www.mobhc.org/missouri-behavioral-health-conference>
  - **Missouri Public Health Association, Joint Annual Conference**  
**Save the Date**, Wednesday, September 18 and Thursday, September 19, 2024,  
Holiday Inn Executive Center, Columbia, MO  
<https://www.mopha.org/>
  - **2024 Show-Me Zero Conference**  
**Save the Date**, Tuesday, September 24 – Thursday, September 26, 2024  
Holiday Inn Executive Center, Columbia, MO  
<https://www.savemolives.com/mcrs/highwaysafety-conference>
  - **Missouri Maternal Health Action Network's Annual Summit**  
**Save the Date**, Friday, September 27, 2024  
Columbia, MO  
<https://moactionnetwork.org/>



### Something to Think On

*"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."*

- Maya Angelou