



**Do You Know that Missouri Department of Health and Senior Services is now offering two new ways to find health resources through TEL-LINK?**

The Department of Health and Senior Services is excited to announce, TEL-LINK is now offering two new ways to find health resources. TEL-LINK provides confidential information and referrals on maternal and child health services locally and statewide.

Along with calling, TEL-LINK resources can now be provided by text message or searching an on-line directory found here. Missourians can call or text 800-TEL-LINK (800-835-5465), Monday through Friday, from 8:00 a.m. to 5:00 p.m. You may order posters, magnets, or tear pads, by completing the order form at the following link.

[TEL-LINK | Health & Senior Services \(mo.gov\)](#)

[Tel-Link Search \(mo.gov\)](#)

[Newborn Health | Health & Senior Services \(mo.gov\)](#)



**More than 1.4 million Missourians have healthcare coverage through MOHealthNet and will be impacted by the return of annual renewals.**

Our partners with the Department of Social Services are asking all of us -- partners, advocates, providers and friends to help spread the word so Missourians can stay informed.

Please consider reviewing the outreach materials from DSS here, <https://mydss.mo.gov/outreach-materials>, and sharing with your communities.

Additional information and ways you can help are below:

- View [Missouri's State Plan for Resuming Annual Renewals](#) to learn more about our processes and planning.
- Explore our communications plan, along with helpful tools and resources, in our [Communications Toolkit](#).
- Reminding individuals to update their contact information [online](#) or by phone at [855-373-4636](tel:855-373-4636).
- Helping members [update their contact information](#) if they need assistance.

### What is the MCH Publicity Statement and when do I need to use it?



- The MCH Publicity Statement is language that is used to give credit to the funding source (HRSA, Title V MCH Block Grant, and Missouri Department of Health and Senior Services)
- The MCH Publicity Statement is updated annually to reflect the most current grant number and award amount.
- There is no minimum font size requirement; however, the statement must be included in its entirety with the exception of a radio PSA in which the MCH Publicity Statement can be referenced by a direct URL link.
- The MCH Publicity Statement must be used at these times:
  - *Anytime a project or program is funded in part or in whole with Title V MCH Block Grant funds*
  - *When issuing statements, press releases, requests for proposals, bid solicitations, and other Health Resources and Services Administration (HRSA) supported publications (including audiovisual items) and forums describing projects or programs funded in part or in whole with Title V MCH Block Grant funding, including websites.*
    - *Examples of HRSA-supported publications include, but are not limited to: manuals, toolkits, resource guides, case studies, issue briefs, etc.*
  - *Anytime you create something, such as a flyer, brochure, or other promotional item, using Title V MCH Block Grant funding, for staff time spent creating, for printing or publishing, etc.*
  - *If you purchase educational or promotional items OR are adding messaging to an existing item with Title V MCH Block Grant funding.*
  - *If you host or attend an event, such as having a booth at a health fair, and you are utilizing any Title V MCH Block Grant funding for staff time you should have the MCH Publicity Statement visible (it does not have to be grandiose, it can be as simple as printing and displaying in a flyer holder or laminating and placing at your booth).*
- Approval MUST be obtained from the MCH Services Program via an email to the MCH Services Program Manager PRIOR to the release or use of such items. If the MCH Services contract is invoiced for something that required the MCH Publicity Statement and it was not used OR it was used and prior approval was not given, then that expenditure may not be approved for reimbursement.
- Please reach out and ask if you are unsure whether something needs the MCH Publicity Statement.



### REMINDERS

- June, 2023 (FFY 23) Invoicing tool/DH-38 due July 15<sup>th</sup>
- Save the Date, MCH HUDDLE (virtual), August 9<sup>th</sup> 9am-11am



Something to Think On

A rectangular graphic with a yellow border. It contains two graphs side-by-side, each with a horizontal dashed line representing a limit. The left graph shows a curve that rises to touch the dashed line and then falls back down. Below it is the text "I can't do it". The right graph shows a curve that rises to touch the dashed line and then continues to rise above it. Below it is the text "I can do it". At the bottom center of the graphic is the quote: "The sky is not the limit. The mind is."/>

"I can't do it"

"I can do it"

The sky is not the limit.  
The mind is.