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Revenue Cycle Best Practices:



A presentation for Missouri Public Health

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SMART Health Claims



Who We Are

We have 30+ years of experience in the government sector—

Our engagements span 35 states, 100s of large counties and 5000 providers offices, with over 70 million Americans covered.



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What Got Us Started?

- Changing landscape with ACA implementation
- Shifting impact on health organizations
- Increased Medicaid enrollment
- Managed Care, HMOs, Supplemental Plans
- Patients and Providers Lack of Certainty in Coverage



**BlueCross
BlueShield**

Medicare



UnitedHealthcare



Cigna



Aetna



HealthLink

Humana



COVENTRY

Health and Life Insurance Company

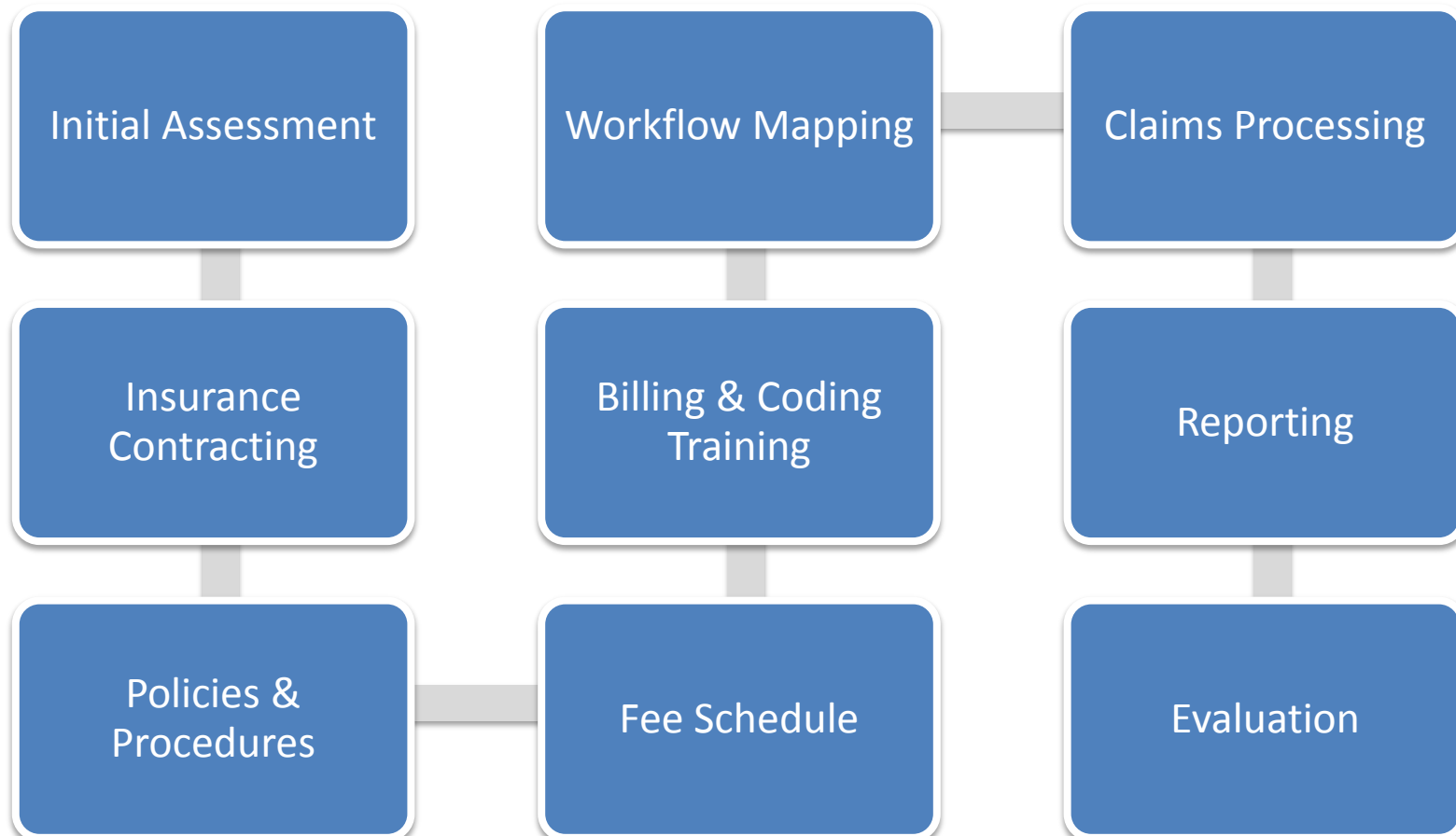
Medicaid

What We Commonly See...

- Overburdened Provider Staff
- Poor Visibility and Claims Follow-up
- Multiple Systems in Use, No Centralized Resource
- Inaccurate Codes/Missing Patient Information
- Delayed reimbursement/reduced revenues
- Complex Payer Environment
- Compliancy issues



Revenue Cycle Playbook Overview



Agenda:

- Insurance Contracting
 - In-Network vs. Out-of-Network
 - Insurance Contracting Tips
 - Roadblocks
- Charges for Services

In-Network vs. Out-of-Network

- In-Network:

- Completed Credentialing and Contracting
- Can Bill, Can be Reimbursed



- Out-of-Network:

- No Contract in Place
- Can Bill, Unlikely to get Paid



***For the future of your health organization, it is important to be in-network with as many Payers as possible!**

Insurance Contracting Tips

- Know Who You Are:
 - Request a 147C Letter
 - Confirm Your 147C Letter and W-9 Match
 - Verify Your NPI, Physical Address and Taxonomy in NPPES
 - Understand Your Taxonomy Code

Insurance Contracting Tips

- Understand Insurance Contracts, Ask:
 - What Type of Contract Do You Want to Request?
 - Who Are You Attempting to Contract?
 - A Doctor?
 - A Social Worker?
 - The Entity or Organization?
 - What Are Your State's Requirements?

Insurance Contracting Tips

- Read the Contract:
 - Excluded Services
 - Embedded HCPCS
 - Filing Terms
 - Medical Necessity
 - Fee Schedules
 - Appeals Process
 - Contract Requirements

Insurance Contracting Tips

- Keep Records:
 - Sign and Date
 - Make a Copy
- Follow-up
- Know the Effective Date

Roadblocks

- It is a seemingly overwhelming process
 - It requires the collection and submission of accurate (and often personal) data
 - It is time-consuming and requires expertise
 - It requires review and return of the Contract in a timely manner
 - It means working with unpredictable payers, having unpredictable approval processes
- * Outsource Insurance Contracting and Credentialing**



Charges for Services

- Charges relate to insurance contracts...
- How to set charges
- VFC charges
- Each Service code=one charge
- Charges and policies work together:
 - Cash Discount Policy
 - Hardship Policy



Questions



SMART Health Claims



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