Missouri Department of Health and Senior Services
Strategic Map: 2014-2017

Vision: Healthy Missourians for life
Mission: To be the leader in promoting, protecting and partnering for health

Maximize Our Impact on the Health and Safety of Missourians

Achieve Targeted Improvements with High Impact

1. Reduce Infant Mortality and Prematurity
2. Increase Chronic Disease Prevention & Management Activities Among Seniors
3. Reduce Prescription Drug Abuse
4. Reduce Childhood Obesity
5. Increase Access to Care in Underserved Populations

Expand Impact Through Collaboration

1. Identify the Highest Potential Strategic Partners
2. Engage Strategic Partners in Mission-Critical Efforts
3. Build and Promote Inter-Departmental Collaborations
4. Expand Awareness of Department Mission with Decision-Makers

Recruit, Develop & Retain a Highly Skilled Workforce to Meet Future Needs

1. Identify Mission-Critical Skills, Education and Experience
2. Provide Coordinated, Skill-Specific Training Across the Department
3. Implement Strategies that are Necessary for Recruitment and Retention
4. Create Additional Promotion Opportunities

Ensure a Sustainable, Cohesive Organization

1. Build and Promote Intra-Departmental Collaborations
2. Streamline and Align Grant Opportunities with Priorities
3. Foster a Culture Where Staff Feel Valued and Engage with the Department
4. Communicate the Value and Contributions of Public Health

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